

## YORK MUSIC HUB ACTIVITY PLAN 2018-20

PRIORITY	DELIVERY	OBJECTIVES	INPUT/ACTIVITY
<p><b>PRIORITY 1</b></p> <p>more children and young people making and enjoying music</p>	YAE and schools	To ensure that all children and young people receive their entitlement to WCET	YAE to target primary schools with enhanced offer to include Charanga and annual WCET event.
	YAE and schools	To increase the number of children and young people who continue learning an instrument or singing following WCET	To liaise with all WCET schools regarding level of offer for small group lessons. Make all WCET schools aware of YMC offers.
	Hub	To implement a vibrant Singing Strategy that is well supported by schools and other providers	To ensure singing happens in some form in EVERY school
	Hub and Approved Tutors	To make sure that the remissions policy (i.e bursaries) reaches all of those in need and is well used	To readvertise the bursary scheme to all schools and Approved Tutors
	Hub, Music4U and selected providers	To make specialist provision for those most in need by delivering schemes such as Music4U	Music4U provision is outlined in separate workplan
<p><b>PRIORITY 2</b></p> <p>raise standards and improve the quality of music making in the city</p>	Hub and Approved Tutors	To refresh the system of Approved Tutors, providing more incentives for meeting on a regular basis and promoting the service to schools	To further develop the Approved Tutor CPD programme to include sessions allied to Hub priorities
	Hub and regional/national organisations	To become effective champions for arts education in general and music in particular	Regular communication and attending national CPD/conferences
	Hub	To celebrate and publicise the achievements of the most talented young musicians in the city	Hub bulletins, TUTTI and website.

and to maintain a high level of safeguarding

Hub, YAE, Approved Tutors and all other service providers

To ensure a high level of safeguarding for children, young people and adult staff. To maintain confidence and integrity in all services provided.

To ensure the Hub and all partners have a current safeguarding policy. All directly employed staff and Approved Tutors to undergo safeguarding training and updates on a 3 year cycle.

Hub and targeted providers

To develop a programme of specialist support for the most talented young musicians in the city

Special performances. Masterclasses. Increased financial support for talented musicians from disadvantaged backgrounds

YAE

To establish a York Youth Orchestra,

Initial needs analysis followed by auditions, recruitment of conductor and sectional tutors.

### PRIORITY 3

provide more opportunities for performance to showcase talent and reach a wider audience

Hub

To introduce new approaches to the annual Music Festival, in order to make the event more accessible and reach new audiences

For 2018 to ensure a wider spread of representation of CYP music making. For 2019 look into a more protracted event over multiple venues.

Hub

To revive 'The Best of the Bands'

To approach all schools and providers across York and area from October 2017.

Hub and targeted providers

To find opportunities for young musicians to perform at musical events in the city (such as Proms in the Park) alongside professionals

Continue to develop relationships with a greater range of local, regional and national organisations

Hub and targeted providers

To work with citywide organisations such as Make it York to create opportunities for young people to perform in public

To scope opportunities for a much wider variety of performance spaces and more 'unusual' formats

Hub

To celebrate the variety and quality of street music and busking

Better use of current communication channels such as TUTTI and the website

**PRIORITY 4**

develop a more widely understood package of support for schools and other providers in the city

Hub and schools

To shape the commissioning fund so that it is attractive to schools and MATs

To consult with all schools on level of useful funding and to consider the balance between multiple low funded projects vs. a fewer highly funded projects

Hub and targeted providers

To identify projects that meet the aims of the Hub, and may be of sufficient interest for providers to bid to the commissioning fund

To improve publicity for the Commissioning Fund

Hub and Explore

To work with Explore to manage and publicise the sheet music library, helping to attract volunteer helpers

Develop regular meetings and a clear SLA

Hub, targeted providers, Pathfinder, Ebor Trust

To provide a well planned and coherent package of CPD

To scope the possibility of an external provider taking this over

YAE

To maintain the instrument hire scheme and ensure that schools are aware of what is available  
To support schools and other organisations seeking sponsorship

Continued publicity via all means of communication  
Access to advice from professional fundraiser

Hub

To become the main advocate for music education in the city

To develop school cluster headteacher music champions to ensure music is kept on the agenda at a high level.

Hub

To continue the development of the website and ensure that it is kept up to date

To ensure there is dedicated staff support for website update

**PRIORITY 5**

increase awareness of the Music Hub and its role in

Hub

To build the YMH brand

To ensure that all partners (especially those in receipt of Hub funding) use the Hub/ACE logos on all publicity

Hub and commissioned providers

promoting music education in the city

Hub

To use social media and messaging effectively to promote the brand

To ensure there is dedicated staff support for social media updating. To encourage all partners to use the Hub social media opportunities such as Facebook and Twitter

Hub

To be more visible in the mainstream media by publicising events more effectively

Ensure that press releases are done regularly within clear timelines

Hub

To continue to improve the quality of information gathered for the ACE data return

To work more closely with schools to ensure a larger proportion complete information requests

PRIORITY 6

Hub and schools

To develop more valuable and valued relationships with more schools

increase number of face to face meetings with all schools

gather and use data more effectively to improve needs analysis and inform planning

Hub, young people, targeted providers

To involve young people themselves in gathering data

To ensure project leaders consult CYP for evaluations and use a as extension of YMC Youth Forum

Hub, young people, targeted providers

To consult more effectively with young people

To refresh the Youth Forum at York Music Centre

Hub

To maintain and improve the level of engagement of the Advisory Panel

To continue to ensure all voices are heard and to delegate further responsibility as appropriate

## TIMESCALE

## COMMENTS

Feb - June 2018

Feb - June 2019

on-going.

April 2018 onwards with target  
reached by March 2020

April - July 2018

on-going.

on-going.

on-going.

on-going.

April 2018 on a 3 year cycle.

Implement additional bursary  
fund from April 2018 - Mar  
2020  
Needs analysis Jan - Mar 2018  
Auditions July 2018  
set up Sept 2018

Jan 2018 - March 2019

Initial pilot event in Spring 2018

on-going.

on-going.

on-going.

April 18 and ongoing

on-going.

Volunteers in place by April  
2018 and for all catalogung to  
be done by September 2018  
April 2018 and onwards to have  
a coherent annual plan by July  
2018

April 2018 onwards

on-going.

April 18 and ongoing

on-going.

on-going.

Dedicated staff in place by July  
2018

on-going.

on-going with clear results by  
October 2018

April 18 and ongoing

April 18 and ongoing  
April 18 and ongoing

April 18 and ongoing